

SAVING LITTLE LIVES



TRI-LAKES HUMANE SOCIETY



PARTNERSHIP OPPORTUNITIES

PARTNERSHIP OPPORTUNITIES WITH TRI-LAKES HUMANE SOCIETY

ABOUT TRI-LAKES HUMANE SOCIETY

Tri-Lakes Humane Society has been saving little lives in the Adirondacks since 1942. We speak for those who can't by educating the public on animal issues and fostering a more humane community. We take in the animals who need us most in our community and provide shelter, nutritious food, medical treatment, daily exercise, and loving care. Tri-Lakes Humane Society is a 501(c)(3) nonprofit organization. We are a NYS Registered Shelter #RR036.

SERVICES WE OFFER

- Shelter for the unwanted, abused, lost, and homeless animals in the Tri-Lakes area.
- Lost and found services and support to reunite pets with their people.
- Matching adoptable pets with loving new homes.
- Humane Education regarding local and state animal laws, humane animal care, respect for animals, and the value of the human-animal bond.
- Spay/Neuter vouchers for underserved members of our community to offset the cost of the spay/neuter procedure and make it more accessible.
- Low-cost spay/neuter and vaccine clinic for cats in partnership with FARVets (began in November of 2021) to ensure underserved households can access affordable spay/neuter and vaccine services.
- Animal Control services for the Village of Saranac Lake, Town of Harrietstown, Town of Brighton, Town of St. Armand, Town of Franklin, and Town of Santa Clara.
- Pet Food Pantry to assist community members when times are hard and ensure everyone in the family has a full bowl.



QUICK FACTS

- Tri-Lakes Humane Society is a no-kill shelter, which means we never euthanize animals for space or because finding their right fit proves to take more time.
- We are one of the few shelters in the Adirondacks and sole shelter provider for a large area, including four counties: Franklin, Essex, Clinton, & Hamilton. Under contract with local towns & villages, we provide both shelter & dog control services for communities in our area.
- Tri-Lakes Humane Society receives no funding from the national Humane Society of the United States (HSUS) or New York State. 83% of our funding comes from private donors, businesses, grants, events, and shelter services.
- Every animal adopted from us is vaccinated, microchipped, and spayed/neutered prior to adoption.
- Tri-Lakes Humane Society assists hundreds of animals each year. In 2021, we took in 198 animals, adopted out 154 cats and dogs, reunited 60 dogs and cats with their families, 147 animals were spayed/neutered while in our care, 111 spay/neuter vouchers were issued to underserved pet owners in our community, and 19 cats were vaccinated and spayed/neutered at our low cost clinic in partnership with FARVets.

WHY PARTNER?

Tri-Lakes Humane Society is your shelter. We take great pride in being a community organization and our programs and services are a reflection of the vital role we play in our area. At Tri-Lakes Humane Society, we know that we can't serve animals without supporting the people who love them. So, the human-animal bond is central to our work. In partnering with us, not only will you be helping the animals in our community and the people who love and care for them, you'll be reaching a large audience of our engaged supporters. More and more, consumers are motivated to spend when they feel their spending supports a cause they care about. Partnering with Tri-Lakes Humane Society gives your business positive exposure to people who you might not otherwise reach.



Consider year-round visibility and appreciation from Tri-Lakes Humane Society and our supporters through our annual sponsorship opportunities. We can also customize a sponsorship for you.

Sponsor half of a Kennel Technician's annual salary and ensure the animals at Tri-Lakes Humane Society get the loving care they deserve.

Benefits to Sponsor

**TRUSTEE
\$15,000**

- Linked company logo on TLHS website homepage
- Linked company logo on TLHS sponsor page
- Company logo and link in TLHS quarterly e-newsletter
- Company logo and link in other e-blasts to supporters
- Company marketing materials available at in-person events
- Featured posts on TLHS social media platforms (6 per year)
- Public recognition throughout the year
- Visible recognition in public area at TLHS shelter

Sponsor a fundraising event (or events), a spay/neuter clinic day (or two), vaccine/microchipping clinic, or adoption week.

Benefits to Sponsor

**SPONSOR
\$10,000**

- First choice of fundraising events
- Sponsor animals for adoption on social media
- Linked company logo on TLHS website homepage
- Linked company logo on TLHS sponsor page
- Company logo and link in TLHS quarterly e-newsletter
- Company logo and link in other e-blasts to supporters
- Company marketing materials available at in-person events
- Featured posts on TLHS social media platforms (6 per year)
- Public recognition throughout the year

Sponsor a fundraising event, a spay/neuter clinic day, vaccine/microchipping clinic, or adoption week.

Benefits to Sponsor

**PARTNER
\$5,000**

- Sponsor animals for adoption on social media
- Linked company logo on TLHS sponsor page
- Company logo and link in TLHS quarterly e-newsletter
- Company logo and link in other e-blasts to supporters
- Company marketing materials available at in-person events
- Featured posts on TLHS social media platforms (4 per year)

Sponsor part of a fundraising event, a spay/neuter clinic day, vaccine/microchipping clinic, or adoption week.

SUPPORTER Benefits to Sponsor

\$2,500

- Sponsor animals for adoption on social media
- Linked company logo on TLHS sponsor page
- Company logo and link in TLHS quarterly e-newsletter
- Company marketing materials available at in-person events
- Featured posts on TLHS social media platforms (2 per year)

Sponsor part of a fundraising event.

Benefits to Sponsor

**FRIEND
\$500**

- Sponsor an animal for adoption on social media
- Event-related recognition
- Linked company logo on TLHS sponsor page
- Company logo and link in TLHS quarterly e-newsletter
- A Featured post on TLHS social media platforms

For more information on partnership opportunities with Tri-Lakes Humane Society or hosting your own fundraiser or donation drive for the shelter, please email the shelter director at info@trilakeshumanesociety.org or call the shelter at 518-891-0017.



Come visit us and explore all the ways you can
make an important difference in the lives of the
animals in our care.

HOURS OF OPERATION

Tuesday-Friday 1-5

Saturday 11-4

Sunday & Monday closed



TRI-LAKES HUMANE SOCIETY

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